

Toorboolence Deck

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Creating marketing that works
even in turbulent times.

Let's see how.

Services

Toorboolence services

Web Design and Development

Craft a digital masterpiece that reflects your brand's essence. We merge aesthetics with functionality, ensuring a seamless user experience that leaves a lasting impression.

Content Marketing

Tell your story with impact. Our Content Marketing team crafts narratives that resonate with your audience, driving engagement and fostering a connection that goes beyond words.

Website Maintenance

Keep your online presence at its best. We like having dedicated guardian angels for your digital storefront, so we will handle your updates, fix glitches and ensure your website remains smooth and secure.

Marketing Materials

Make your brand tangible. We design eye-catching collateral that speaks volumes about your brand. From brochures to business cards, we ensure your brand is memorable in print.

Brand and Identity

Define your brand's personality. Toorboolence creates a distinct and memorable identity that sets you apart. It's not just a logo; it's the essence of your brand.

Social Media Marketing

Be the talk of the town. Toorboolence strategically engages your audience, creating a buzz that goes beyond likes and shares. It's about building relationships in the digital age.

Presentations

Transform information into inspiration. We design compelling visuals and narratives that captivate your audience. Whether it's a pitch or a report, we ensure your message is delivered with flair.

SEO Services

Stand out in the digital crowd. Our SEO team optimizes your online presence, ensuring your brand rises to the top of search engine results. Be where your customers are looking.

UI/UX Design

Navigate the intersection of beauty and usability. Our UI/UX Design team focuses on creating interfaces that not only look stunning but also intuitively guide users through a journey that keeps them coming back for more.

Content Marketing and SEO Services

Get ready for a digital takeover.

We orchestrate a narrative that resonates with your audience, not only throw words around. Our content team crafts content that's not just king but a ruling monarch, capturing attention, sparking engagement, and fueling brand loyalty. We transform your brand into a digital epic by crafting blog posts and other content pieces that resonate with both readers and search engines.

We make sure your website doesn't just exist but shines in the vast online sea. We play with keywords and always keep control of them, fine-tuning your content. From on-page optimization that works well with algorithms to off-page strategies that make your brand visible in search results, we make sure your SEO game is right on point.

With Toorboolence, your content and SEO aren't just services; they're the dynamic duo leading your brand to the top of the digital charts.



Website Maintenance

Let us take care of your website, and you concentrate on expanding your business.

We offer **3 different website maintenance packages** with three different pricing options **to make your life and business easier.**

Your only task is to find the perfect plan that suits both your requirements and your wallet.

PACKAGE 1

Basic Care

Monthly Wordpress core updates

Monthly plugin updates

Monthly theme updates

Monthly website backup

Monthly security scans

Monthly performance optimization

Email support (up to 1 hour/month)

1 minor website tweak/update per month (e.g. text changes, image updates, etc.)

Contact us

PACKAGE 2

Pro Care

All features from Basic Care

Weekly Wordpress core updates

Weekly plugin updates

Weekly theme updates

Weekly website backup

Weekly security scans

Weekly performance optimization

Email support (up to 2 hour/month)

2 minor website tweaks/updates per month

Contact us

PACKAGE 3

Premium Care

All features from Pro Care

Daily Wordpress core updates

Daily plugin updates

Daily theme updates

Daily website backup

Daily security scans

Daily performance optimization

Email support (up to 3 hour/month)

3 minor website tweaks/updates per month

1 hour of website development work per month (e.g. adding new features, customizations, etc.)

Contact us

Brand and Identity

What is the secret sauce that makes any brand recognisable? Is it the logo? Is it the typography? Perhaps the colors? Or maybe everything mentioned combined with the invisible brand elements?

We don't just create logos, we try to forge brand identities that leave a special mark. The brands we create speak a ton without even saying a word. From crafting memorable logo and style guides to choosing color palettes that resonate with your audience and your brand, we aim to be the artists that will turn your brand into a masterpiece. It's not just about looking good; it's about creating an identity that becomes your symbol.

But there's more to the story - our brand identity services go beyond aesthetics. We delve deep into the DNA of your brand, understanding its personality, values, and quirks. It's not just a logo; it's a personality badge. Our branding designers then sprinkle a bit of magic to ensure every touchpoint - either a presentation or a social media post - sings in duet with your brand voice.

Slapping logos on things is not what we do; we're orchestrating an experience. We understand that your brand is more than a logo - it's a vibe, a story, a promise.



Social Media Marketing

Perhaps Instagram is not the right platform for your business. Maybe the right place you need to be at is LinkedIn. Or vice versa.

The biggest mistake digital marketing agencies make is pay attention to all the social media platforms equally. At Toorboolence, we conduct careful research on where your product should be advertised the most - and that is where we put all our efforts.

Our social media game isn't just about posts; it's about creating a buzz that resonates in the digital cosmos. We're the social architects, creating strategies that turn followers into fans and engagements into experiences.

But we're not here just for the likes and shares; our social media marketing experts are storytellers. We listen to the digital pulse, and we leverage it to tell your brand's tale in a language the online world understands.

From viral campaigns that might break the internet to community engagement that can build digital tribes, we're the social media team orchestrating your brand's symphony in the social sphere.

“We get to live in a time that we get to use social media as a tool.”

– Gigi Hadid

UI/UX

Toorboolence understands the profound importance of user interface (UI) and user experience (UX) in shaping the digital narrative. Think of UI as the first impression - it's the visual aspect that captivates users, making them want to explore further. Our UI design ensures that every pixel is in its perfect place, creating a visually stunning and intuitive landscape that is 100% your brand.

As far as UX is concerned - this is the backbone of user satisfaction. A seamless and enjoyable user experience is not just a luxury; it's a necessity. Our UX design is the meticulous crafting of user journeys, ensuring that every click, scroll, button and interaction is effortless and purposeful.

In essence, UI and UX at Toorboolence go beyond aesthetics and functionality. We believe that a thoughtfully designed user interface, coupled with an enriching user experience, is the cornerstone of digital success - creating a connection between your brand and your audience that goes beyond the screen.

With us, UI and UX are the keys to unlocking a world of digital excellence.

Want to unleash your
full potential?

Full-stack marketing

Picture this - a one-stop destination where all your marketing needs, from intricate campaigns to unique social media posts, content strategy, design, and beyond, are handled by a cohesive team under the same roof. **This isn't just convenience; it's a game-changer.**

At Toorboolence, we understand that a **seamless and synchronized approach** is the cornerstone of digital success.

In the ever-evolving landscape of digital marketing, having a full-stack marketing agency at your fingertips is nothing short of a **strategic imperative**. The beauty lies in having a unified force steering your brand's marketing ship. Our team, adept in every aspect of marketing operations, ensures that every piece of the puzzle fits together seamlessly. No more juggling between different agencies or coordinating with scattered freelancers.

With Toorboolence, it's a single team, a singular vision, ensuring that your marketing strategy is not just comprehensive but also finely tuned to optimize every marketing dollar spent.

Why choose a full-stack marketing service?

One of the primary advantages is the meticulous planning we bring to the table. We allocate our time strategically, prioritizing areas that yield the highest returns, ensuring your resources are invested where they matter most. This approach maximizes efficiency and safeguards your budget from unnecessary leaks.

Moreover, by encompassing all aspects of marketing under our expertise, you're relieved from the burden of hiring external teams for specialized services. This streamlines the entire process and also translates into significant cost savings compared to maintaining an in-house marketing team.

Toorboolence is not just a marketing agency; we're your marketing partners. We eliminate the need for multiple vendors and provide a cost-effective, comprehensive solution that propels your brand to new heights.

It's not just about doing everything - it's about doing everything exceptionally well.

That's what we bring to the table.

How we work

Our assets:



Custom-shaped marketing expertise to **boost business growth through the sales funnel.**



An advanced tech-stack to **ensure high-performance delivery.**



A multidisciplinary marketing team available to **meet your marketing needs from 1 day a week.**



Seamless process management to **stay on top of your needs.**



Result-driven and proven track record of **achieving your goals.**

Tech stack:

To measure SEO:

 SEMRUSH  Google Search Console  Ubersuggest  ahrefs

To generate and manage marketing leads:

 HubSpot  ActiveCampaign >

To ensure social media presence:


To manage internal processes and brainstorm:

 teamwork.  slack  miro

To assess web efficiency:

 hotjar  SEMRUSH  Google Analytics

To ensure eye-catching visuals:

 Ae  Ai  Ps  Pr  Xd 

Conclusion

Still not sure? This is what you get.

If you're not sure you should go with Toorboolence, we have one thing to say: **try us out.**



This is what we can bring to the table:

a comprehensive branding process, commencing from creative brainstorming sessions to crafting logos, developing style guides, and compiling an entire brand book.

the handling of the entire website design and development process, covering design elements, content creation, and UI/UX considerations.

a campaign strategy specifically tailored to your business, ensuring it aligns seamlessly with your goals.

a social media presence that is both contemporary and unique to your brand. UI/UX design services to enhance the user-friendliness of your current website and platform.

eye-catching pitch decks and presentations if you're short on time.

any digital marketing materials you require - simply inform us of your needs, and we'll conduct thorough research to deliver them in the most effective manner.

website maintenance services to keep your online presence in top-notch shape.

We will be in touch with you every step of the way.

Extra info:

- All prices are calculated based on the workload of the projects,
- The agreed-upon prices are fixed, and any additional costs, if necessary, will be communicated to the client beforehand.
- The initial meeting is free of charge.
- We conduct weekly or bi-weekly sprints, based on project demands.

That's all.

Let's create together! Contact us:

hello@toorboolence.com